ASKING FOR SUPPORT

REACHING OUT TO FAMILY AND FRIENDS.

Some tips.

First, a thank you for being part of Tipify. The energy, authenticity and individuality you bring is exactly what makes this community what it is.

One thing we have learned along the way: when artists connect with a new audience, the ones who turn that connection into real support all do the same simple thing well.

They ask.

Not in a big promotional way. In a personal, honest way, with the people already in their corner.

Asking for money directly can feel awkward. Almost every artist struggles with it. That is exactly why Tipify exists - it gives your fans a way to support you without it landing as a hard ask.

The approach that works is simply inviting people to support your journey. Keep it human. Keep it real.

01 START WITH A NOTE

If you have not done this yet, here is a note you can send to your close circle.
Change whatever does not sound like you.

SEND THIS

Hi everyone,

I just wanted to say thank you for all the support you've given me over the years. It's meant everything.

I've started using Tipify, which lets people support my music directly. Even small tips go a long way in helping me keep going.

If you're up for it, I'd really appreciate your support there. And if not, no worries at all. I'm just grateful to have you in my corner.

[Your Tipify link]

02 WHAT WORKS

- **Keep it personal.** Start with family and friends.
- **Keep it simple.** Honest always beats polished.
- **Share it more than once.** A quick follow-up goes a long way.
- **Make it easy.** Always include your Tipify link.
- **Think community.** Support other artists you love and bring your audience along.

03 KEEP IT GOING ON SOCIALS

A few captions you can use or adapt. Put your Tipify link in the bio first, so there is somewhere for people to go.

OPTION 1

"Grateful for everyone who's been showing the love lately. If you want to support what I'm building, you can find me on Tipify. Link in bio."

OPTION 2

"Still thinking about everything that's been happening recently. Thank you for being part of the journey. If you want to support what comes next, you can find me on Tipify. Link in bio."

OPTION 3

"Moments like this remind me why I do this. If you've been connecting with the music and want to support the journey, it truly means everything. Find me on Tipify. Link in bio."

No pressure, no hard sell. Just an open door for the people who already believe in you.

Thanks again for being part of this.

Onwards,

TEAM TIPIFY